

# An Introduction to Atlas Advisers

*Atlas Advisers is a leader in business development, sales and marketing consultancy. Through its use of tested and proven, real world strategies and tactics, Atlas Advisers is able to help its clients command attention from more prospects, convert more prospects to clients, and increase sales, revenue and overall bottom line profits, year over year.*

## Our History

Atlas Advisers was founded by successful entrepreneurs and sales professionals with the aim of helping businesses increase their lead generation efforts, their clientele, their sales and revenue, and—most importantly—their bottom line profits.

Through the use of tested and proven, real-world business growth strategies and tactics, we've been able to have a tremendous impact on our clients in 16 different industries bottom lines.

We started this company back in 2003 with one simple goal in mind: help our clients double their bottom line profits. Now that is one gigantically bold statement, but we relish carrying that burden and meeting that lofty task.

And that's exactly what we've been doing for the past 11 years here at Atlas Advisers.

2003 may seem like it was only yesterday. But the world has changed dramatically and with it new challenges have arrived. The financial crisis of 2008 saw more wealth disappear into thin air—and more companies vanish into oblivion—than ever in the history of the world.

Today, costs of doing business and acquiring and keeping customers and clients has skyrocketed. All the while, competition has become more fierce than ever.

In today's business climate, it's more important than ever to test and measure everything, continuously striving to do what works best while eliminating inefficiencies and what doesn't. That's exactly what we

do at Atlas Advisers, and our track record speaks for itself.

## Our Approach

Our approach at Atlas Advisers is a simple one: do more of what works and as little as possible of what doesn't. That may seem like an overly elementary position on business development, marketing, and sales growth, but you'd be amazed by just how many people and businesses fail to follow this principle.

Over the past 11 years, we've helped scores of businesses in over 16 different industries get more prospects and clients, more sales and revenue, and—all importantly—more bottom line profits.

To mis-quote legendary football coach Vince Lombardi, "increasing bottom line profits isn't everything... it's the only thing," and everything we do for our clients at Atlas Advisers is done with that one goal in mind.

Using our strategic and proprietary business growth system—using only tried, tested, and proven strategies and tactics that are constantly being measured—we've been able to have a tremendous impact on our clients' bottom lines.

The foundation of our strategy is built upon the ASK Business Growth Model™. This model focuses on continuous incremental improvement in five core areas:

- Strategic differentiation
- Lead generation
- Conversion
- Order value
- Purchase frequency

When continuous effort is made to improve these five core areas, exponential growth is the result, and often those results can be seen as nothing less than staggering.

## The Atlas Difference

Atlas Advisers is a different kind of consultancy and that becomes apparent immediately once a company decides to partner with us. Unlike other consultancies and

advertising agencies, our focus is directed entirely on one thing: results.

More specifically, the one result and metric we're most focused on is an increase in bottom line profits. Every piece of advice we offer and every intervention has bottom line profit growth as its ultimate goal. And everything is tested and measured.

Most importantly, we guarantee our work. Partnering with someone for business development advice can be a worrisome prospect. We try to make it as easy as possible and alleviate your concerns as soon as possible, so you can get back to the business of growing your business and its bottom line immediately.

The fees our clients are more than happy to remit to us are based almost entirely on the results they produce. We're accountable. And our interests run parallel with our clients.

Ultimately, we see our relationships and involvement with our clients, not as something that is a cost to them, but as a high-yield investment—one that pays dividends, purchasing them "money at a discount."

## For More Information

For more information on partnering with Atlas Advisers and how you can grow your bottom line profits exponentially and see staggering growth in your business, simply call (855) 244-0646 or visit <http://atlasadvisers.com/contact-us>. One of our seasoned account executives can walk you through your options and schedule a no-obligation growth audit.

### Contact Information

Atlas Advisers  
P.O. Box 1121  
Woodridge, NY 12789  
Phone: (855) 244-0646  
Email: [info@AtlasAdvisers.com](mailto:info@AtlasAdvisers.com)  
Web: <http://www.AtlasAdvisers.com>